



ABOUT ME

Creative graphic designer with innovative ideas and a unique approach to visuals. More than 5 years of experience in multimedia, Social Media marketing and print design. Solid understanding of marketing principles and advertising techniques. Enthusiastic team player who is committed to delivering top results on time and within the budget. Passion for keeping clients satisfied with each project.



EDUCATION

- 2010-2011 **DIPLOMA IN GRAPHIC DESIGNING.**
WIJEYA GRAPHICS, SRI LANKA
Softwares learned Adobe Photoshop, Illustrator Indesign and Adobe Flash.
- 2011-2012 **DIPLOMA IN MICROSOFT OFFICE.**
E-SOFT METRO CAMPUS, SRI LANKA
Softwares learned Microsoft Word, Microsoft Excel, Microsoft PowerPoint

SHUARD NM

GRAPHIC DESIGNER

DOB : 31ST AUG 1994

NATIONALITY : SRI LANKAN

RELIGION : MUSLIM

CONTACT



+971 56 462 0929



nmshuard@gmail.com



KARAMA, DUBAI - UAE



linkedin.com/in/shuard

HOBBIES



TRAVEL



MUSIC



MOVIE



SPORT



EXPERIENCE

PRESENTLY WORKING FROM MAY 2016

DATAMATIX GROUP, DUBAI UAE

GRAPHIC DESIGNER AND SOCIAL MEDIA EXECUTIVE

Developing concepts, graphics and layouts for product illustrations, company logos, and websites. Completes projects by coordinating with outside agencies, printers etc. Involved in designing Advertisements, Brochures, Flyers, Roll ups, Pop up, Posters etc. worked as part of a team with copywriters, photographers, web developers and marketing specialists.

SOCIAL MEDIA

Create Newsletters, Images and Events and Post in Social Media pages. Create editorial calendars and syndication schedules. Set up and optimize company pages within each platform to increase the visibility of company's social content.

SKILLS

GRAPHIC DESIGN	★ ★ ★ ★
LOGO DESIGN	★ ★ ★ ★
PRINT DESIGN	★ ★ ★ ★
ILLUSTRATION	★ ★ ★
PHOTOGRAPHY	★ ★ ★
SOCIAL MEDIA	★ ★ ★
BRANDING	★ ★ ★

SOFTWARES



ADOBE PHOTOSHOP



ADOBE ILLUSTRATOR



ADOBE INDESIGN



ADOBE AFTER EFFECTS



ADOBE ACROBAT



MICROSOFT OFFICE

LANGUAGES

ENGLISH	★ ★ ★ ★
TAMIL	★ ★ ★ ★
HINDI	★ ★
SINHALA	★ ★ ★ ★

SEP 2014 - NOV 2015

PRINTMEC (PVT) LTD, SRI LANKA

GRAPHIC DESIGNER AND PRINT MACHINE OPERATOR

Worked full-time as a graphic designer at a Printing Press. Responsible for Graphic design works. And Review design for errors before printing or publishing them. Completes projects by coordinating with outside agencies, printers etc. worked as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists.

JUN 2013 - AUG 2014

PERFECT DIGITAL COLOR LAB, SRI LANKA

GRAPHIC DESIGNER

Worked full-time as a graphic designer at a Color Lab and Diary / Calendar / Book production company. Solely responsible for all prepress and design work and supervised a small team of print production staff. Responsibilities included fixing clients work that is to be printed and ensure prepress requirements are met, to conceptualize and create all the companies in-house design work including corporate stationery, brochures and designs, design and produce diaries and calendars for clients for the upcoming year. Meeting clients or account managers to discuss the business objectives and requirements of the job.



PERSONAL SKILLS

- ▶ Creativity and Innovative Minded.
- ▶ Ability to interact, communicate and present ideas.
- ▶ Understanding of Typography.
- ▶ Expertise knowledge in Designing softwares.
- ▶ Flexibility and Excellent Time Management.
- ▶ Excellent graphic skills, and good color sense.
- ▶ Good Communication and Attention to Detail.
- ▶ Hard Work and Fast learning Skill.
- ▶ Team leader.